

# 8 DECENT WORK AND ECONOMIC GROWTH



## BAU AT A GLANCE

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Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan, Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each other and the world around them and always act with the utmost sense of ethics and social responsibility.

## BAU WITH NUMBERS

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- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 40 BA programs, 153 MA programs, 24 PhD. programs
- 22 research and application centers
- 150 labs, workshops/studios, incubation centers
- 223 Erasmus partner universities, 92 world exchange partners
- 805 full-time faculty members, 526 administrative staff members
- 19.595 undergraduate students, 5.503 graduate students, 1.306 associate degree students
- 79 student clubs
- 224 externally funded projects between 2020-2022
- 340 industry partnerships & projects between 2020-2022

## BAU IN THE TIMES HIGHER EDUCATION



BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the **601-800 band in the World University Rankings**, the **401-600 band in the Impact Rankings** and the **251-300 band in the Young University Rankings**. Also, BAU is ranked among the **top 5 universities in Türkiye**.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2022, BAU holds the following standings in the THE Impact Rankings;

- Ranks between 101-200 in Industry Innovation, Infrastructure
- Ranks between 201-300 in Gender Equality
- Ranks between 301-400 in Reducing Inequalities
- Ranks between 301-400 in Peace, Justice and Strong Institutions
- Ranks between 301-400 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

## DECENT WORK AND ECONOMIC GROWTH

In order to contribute to the realization of promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all, BAU has established the CO-OP and Joint Education Model systems, which are the first in Turkey, based on university and business world cooperation. . Research projects, activities and partnerships aimed at achieving this goal are among the priority areas of study for the university.

### **BAHÇEŞEHİR UNIVERSITY CO-OP EDUCATION MODEL**

“CO-OP Education Model” has been applied by Bahçeşehir University since 2008 and aims to merge higher education with business life and fill the gaps between business world and university. The university students who do internship with CO-OP, get work experience by participating in the work life actively while they continue their university educations

The most important advantage of the CO-OP Education Model is giving opportunity for work experience to students and getting easier transition to business world. The students who are working in the business world while they continue university education are called COOPER. COOPERs have advantages like being a part of the decision making processes in the business world, taking initiative, and being integrated to business life completely. The students who do internships with CO-OP, have the opportunity to find the proper sector and field/department for themselves while they are still studying. Also they can show their performance and after their graduation they can be employed directly in the CO-OP company. The partner companies also have the opportunity to select their employees among the COOPERs.

The 3rd and 4th grade students of the university who apply for CO-OP program, are placed in the partner companies for a long term internship in a changing period from 3 to 9 months and have the chance to get work experience while they are still studying. If the student and the company have a mutual agreement, these periods can be shortened and extended with the written document which is shared by the company.

## **Bahçeşehir University Joint Education Model**

Start your life and career one step ahead with the Joint Education Model

One of the most important needs of every student studying in communication sciences is to be able to transfer what they learn to practice, and to be successful in business life by receiving the real-life responses of theories about communication science. The Joint Education Model, which we have implemented in order to achieve this goal, enables our students to access Turkey's leading communication institutions, whose number reaches 81 as of 2021. Our students go to real job interviews and spend three days a week for a semester to gain experience within the scope of the Joint Education Model. The experience gained at the end of a semester is counted towards two courses and compulsory internships. At the end of the term, it is graded by the partner institution and the academic advisor. Our students, who develop their practice in all relevant areas from advertising to design, games, digital media, corporate communication, and sound, are ready for the industry while they are still at university.

## **Cooperation with Leading Institutions of the Industry**

Offering both business and experience opportunities for Faculty of Communication students, the Joint Education Model aims to ensure that our students gain sectoral experience while still at the university. As of the 2020-2021 Academic Year, our faculty has partnership agreements with 81 leading institutions of Turkey, and thanks to our collaborations, students have the opportunity to experience different titles and positions of the communication world and meet professional practices early.

## **Opportunity to Gain Professional Experience as a Student**

The Joint Education Model consists of 14-week programs that cover the fall and spring terms separately. Before each semester, our students apply for the positions announced by our training partners in the "News" page of our website, and they only get a real job interview experience as a result of the interviews.

The work of our students, for whom internship insurance is made by our university, are evaluated, and graded by the coordinators of our education partners and the faculty members of our faculty who run the program. The grade given is recorded in the course slots of our students as the final grade of two courses chosen from three different course types as departmental elective, non-departmental elective, and general elective in line with the decision made within the program and made by our students together with their advisor.

# DECENT WORK AND ECONOMIC GROWTH

## Sustainability Governance Certificate Program (13 April – 30 June 2021)

The program in collaboration with Argüden Governance Academy covered topics such as the role of boards in sustainability governance, best practices, SDGs, company oversight, value chain and ecosystem, and measuring impact. It focuses on SDG 8 (Decent Work and Economic Growth) SDG 17 (Partnerships for the Goals).

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### BAU VE ARGÜDEN AKADEMİ SÜRDÜRÜLEBİLİRLİK YÖNETİŞİMİ EĞİTİM PROGRAMI

**Sürdürülebilirlik Yönetişimi ve Yönetim Kurullarının Rolü**  
13 NISAN 2021  
10.00  
[bit.ly/ArgudenAkademiSeminer1](http://bit.ly/ArgudenAkademiSeminer1)



**Dr. Fatma Ögücü Şen**  
Argüden Yönetişim Akademisi,  
Araştırma Direktörü

**Dr. Yılmaz Argüden**  
Argüden Yönetişim Akademisi,  
Mütevelli Heyeti Başkanı,  
ARGE Danışmanlık, Yönetim Kurulu Başkanı



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### BAU VE ARGÜDEN AKADEMİ SÜRDÜRÜLEBİLİRLİK YÖNETİŞİMİ EĞİTİM PROGRAMI

- Sürdürülebilirlik Yönetişimi ve Yönetim Kurullarının Rolü**  
Konuşmacı: **Dr. Fatma Ögücü Şen**  
Konuk Konuşmacı: **Dr. Yılmaz Argüden**  
Tarih - Saat: **13 Nisan Salı, 10.00 - bit.ly/ArgudenAkademiSeminer1**
- Sürdürülebilirlik Yönetişimi Performansında Türkiye ve Dünyadan İyi Örnekler**  
Konuşmacı: **Dr. Fatma Ögücü Şen**  
Konuk Konuşmacı: **Gizem Argüden**  
Tarih - Saat: **28 Nisan Çarşamba, 11.00 - bit.ly/ArgudenAkademiSeminer2**
- Küresel Sürdürülebilirlik Liderlerinin SKA'lara Yaklaşımı ve Sundukları Katkı**  
Konuşmacı: **Dr. Fatma Ögücü Şen**  
Konuk Konuşmacı: **Dr. Ahmet Aydemir**  
Tarih - Saat: **26 Mayıs Çarşamba, 11.00 - bit.ly/ArgudenAkademiSeminer3**
- Sürdürülebilirlik Çalışmalarının Şirket, Değer Zinciri ve Ekosistemde Gözetimi ve Yaratılan Etkinin Ölçümü**  
Konuşmacı: **Dr. Fatma Ögücü Şen**  
Konuk Konuşmacı: **Beste Gün Aslan**  
Tarih - Saat: **30 Haziran Çarşamba, 11.00 - bit.ly/ArgudenAkademiSeminer4**



## BAUSEM “Supporting Future Businesswomen” Webinar Series (2020)

The webinar series was organized by BAUSEM in partnership with Novartis and consists of talks by female entrepreneurs and role model professionals to inspire, motivate and guide future female leaders in their career paths.

Novartis İlaç ve Bahçeşehir Üniversitesi İş Birliğiyle

## GELECEĞİN İŞ KADINLARINI DESTEKLİYORUZ

16 HAZİRAN 2020  
Saat: 17.00 - 19.00

**KATILIM DÜRETİZDİR!**

**TÜM ÖĞRENCİLERİ BEKLİYORUZ**

**Turgay Polat**  
Bahçeşehir Üniversitesi  
Rektör Danışmanı, Eğitim Yürütür

**“Geleceğin Yeni Meslekleri ve Kariyer Seçimi”**

**Dilara Yıldızoğlu**  
Eğitim Marka ve İmaj Danışmanı,  
Eğitim

**“Kişisel Marka ve İmaj Yönetimi”**

Detaylı bilgi için: [bausem@baus.edu.tr](mailto:bausem@baus.edu.tr) 0(212) 381 59 36



## BAU Entrepreneurship Ecosystem & Centers

The University's entrepreneurship ecosystem BAU HUB supports entrepreneurs and startups during their entrepreneurial journey from idea to growth and commercialization stages. BAU HUB consists of five main programs: BAU HUB Incubation, BIZ Lab, BUG Lab Tekmer, EDU Lab, and HUB Belgium.

**BAU Hub Incubation Center:** The incubation program provides one-to-one support to the commercialization processes of technology-based startups and offers office facilities at BAU Kemerburgaz and Beşiktaş campuses. The Center's support strategy entails tailor-made solutions in areas such as project writing, product development, intellectual property rights, sale and marketing, business development and mentoring.

**BIZ Lab:** A pre-incubation program where we accelerate the business model and product development processes of early-stage startups and enable them to become a company.

**BUG Lab Tekmer:** BUG Lab (BAU Game Lab) is the leading gaming structure of BAU in terms of its contribution to the revival and development of an independent game industry in Türkiye. The Lab introduced firsts to Türkiye with its Game Design Master's program (Master BUG) and the Digital Game Design Undergraduate Program (BUG Jr). Under BUG Lab umbrella brand, there are BUG Berlin which is considered as the European game stage and activity center, the game production house BUG Pro, and BUG Kitchen that functions as a pre-incubation center for various game projects.





## DECENT WORK AND ECONOMIC GROWTH

BUG Lab has a new component called TEKMER (Tech Centre) which is a title given and funded by KOSGEB (Small and Medium Industry Development Organization). BUG Lab TEKMER serves as a gaming-focused tech sandbox running pre-incubation and incubation programs. Studios and initiatives from the gaming ecosystem are supported and offered offices and spaces at BAU Galata Campus.

**EDU Lab:** It is a special program through which BAU and Bahçeşehir Uğur Educational Institutions (BUEK) partner with educational technology initiatives. The Lab supports initiatives as the first customer of innovative technologies and products. Within the program, entrepreneurs' innovative ed-tech products are tested in the field, the Lab provides feedback and development suggestions from the customer's perspective with expert technologists.

**Hub Belgium - Leuven BAU Innovation and Entrepreneurship Center:** The Center is operating at KU Leuven Technoparc in Belgium and serves as the gateway for Turkish entrepreneurs who are actively looking to grow and scale in Europe. It provides one-to-one support and office opportunities to startups that aim to do soft landing in the European market.





## BAU Center for Economic and Social Research (BETAM)

BETAM conducts research on the economic and social issues of Türkiye using scientific methodologies. The Center evaluates the efficiency and the success of the current labor policies as well as making policy recommendations. The results are shared with national and international public.

BETAM consists of two main units. the Economic Research Unit focuses on the research and development of economic policy in Türkiye and abroad from a comparative perspective. The main areas of focus of the Unit are labor market, economic conjuncture, growth, regional disparities, agriculture, education, public expenditures and foreign trade. The Social Sciences Research Unit concentrates on the cultural, social and political structure of Türkiye and its international relations.

## BETAM Events, Projects, Activities and Publications between 2020-2022

### Research Reports & Briefs and Information & Policy Notes

- BETAM publishes “The Economic Growth and Forecasts Report” and “The Labor Market Outlook Report” on a monthly basis in addition to quarterly “The Growth Evaluation Report”.
- “Istanbul Labor Market: Structural Features and Problems Report” (March 2022) in collaboration with Istanbul Metropolitan Municipality, ISPER, IBB Regional Employment Office, IBB Istanbul Planning Office (IPA).
- “Consumption expenditures in Türkiye, Greece, Italy and Spain” (October 2022) by Seyfettin Gürsel, Ozan Bakış, Mehmet Cem Şahin.
- “Gender Inequality in the COVID-19 Pandemic: Who did the housework? Who took care of the children?” (March 2021), IPM Policy Brief by Gökçe Uysal, Aysun Hızıroğlu Aygün, Selin Köksal.
- “Asymmetric effects of the Covid pandemic on employment: Collapse in informal employment” (3 May 2021) by Seyfettin Gürsel, Gökçe Uysal, Mehmet Cem Şahin.
- “Impact of Corona Virus Pandemic on labor market: What the leading indicators say” (14 May 2021) by Seyfettin Gürsel, Mehmet Cem Şahin.
- “Syrian Workers and Informality in the Textile Sector in Istanbul” (18 May 2020), IPM Policy Brief by Gökçe Uysal.
- “The most vulnerable group against the economic shock: Self-employed workers and unpaid family workers” (17 April 2020) by Gökçe Uysal, Mehmet Cem Şahin.
- “Covid19 Pandemic and Protecting the Households in Türkiye” (April 2020) by Gökçe Uysal.
- “How Should We Track the Collapse in the Labor Market Caused by the COVID-19 Pandemic?” (9 June 2020), IPM Policy Brief by Gökçe Uysal, Hamza Mutluay, Mehmet Cem Şahin.